

MEDIA CONTACT:  
Saddleback Church  
1 Saddleback Parkway  
Lake Forest, CA 92630  
Marlise Kast-Myers, Content Manager  
www.saddleback.com  
[marlisekast@gmail.com](mailto:marlisekast@gmail.com)  
858.922.7070

FOR IMMEDIATE RELEASE: AUGUST 31, 2016

**Pastor Rick Warren of Evangelical Megachurch  
To Host Purpose Driven Essentials Conference**

*Slated for October 11-14, Saddleback Church Lake Forest*

Lake Forest, CA—From October 11-14, Saddleback Church of Lake Forest, California will be hosting Purpose Driven Essentials: Building the Foundation for a Healthy Church. The 4-day event will include workshops and live sessions taught by Rick Warren, Senior Pastor of Saddleback Church and author of the best-selling books, *The Purpose Driven Life* and *The Purpose Driven Church*.

Pastor Warren will be sharing classic Purpose Driven (PD) strategies including: establishing a foundation for growth, defining your church's purpose, growing a congregation, and other scalable principles for building and maintaining a healthy church. The seminar will focus on understanding PD strategies and learning how to move the local church body into engaged disciples for impact in the community.

"This conference is important to all of us," says Pastor Warren. "PD Essentials is a chance to sharpen your skills for ministry and learn how to become an expert builder. If you want a lasting ministry, you've got to build the right foundation."

At the [2016 Purpose Driven Church Conference](#) (PDC16) held in June, Pastor Warren made a promise before 2,600 attendees—coming from all 50 states and 33 nations—to share more PD tools for building healthy churches. As his first Purpose Driven U.S. conference in 10 years, PDC16 drew nearly 70% first-timers who had never attended another PD event.

"With so many people asking for more foundational training for the Purpose Driven Church, I knew the time was now to host Purpose Driven Essentials," says Warren. "I'll be teaching all the materials, and really digging into the fundamentals of building a healthy church. This is exactly the kind of thing you'll want to bring your core leaders and church members to, since I'll be giving you proven systems for the local church."

As a model for a healthy church, Saddleback Church has 14 regional campuses, four international locations, and over 25,000 weekend members. As part of their three-year [Daring Faith campaign](#), they hope to have 40,000 worshipers at their weekend services by the year 2020.

In keeping the momentum of PDC16, the Purpose Driven Team has launched PD events across the country including [PD First Look and the PDC Tour](#). These one-day training sessions and PD meet-ups help equip churches to implement the five purposes, and then train other churches to reach those that have no Bible, no believer, and no body of Christ. In addition to Purpose Driven Essentials Conference in October, Saddleback has also opened registration for the 2017 Purpose Driven Conference scheduled for June 27-29, 2017.

According to Pastor Warren, "Strong churches are built on purpose. They're not built on personality, they're not built on styles, they're not built on methods, they're not built on problems, and they're not built on all

the other things that people try to build on. They're built on purpose. Plans, programs, personalities don't last, only God's purposes will. Join me right here at Saddleback Church in Southern California from October 11–14. I'm going to teach—really, for the first time in about 10 years—the essentials of the Purpose Driven Church for pastors: [Building the Foundation for a Healthy Church.](#)”

To register for Purpose Driven Essentials on October 11-14, visit [pd.church/events](http://pd.church/events). For more information, to request press credentials, or to schedule an interview with a member of the Purpose Driven Team, contact Purpose Driven Content Manager, Marlise Kast-Myers at [marlisekast@gmail.com](mailto:marlisekast@gmail.com).

###